Study Stars

Learning at the heart, but safety first.

A safe place first.
A learning place always.



Learning at the heart, built to reward and motivate our little ones.

Hello! Study Stars is the app where your child learns, builds lovely habits and earns their play. Before anything else, it is built to keep children safe and their information private. Here is exactly how it works today - no jargon, no promises we cannot keep.

Safety before everything

Invitation only

There is no open sign-up. Families join through a single-use invitation link that expires. A stranger cannot create an account - and no child can be found or contacted by anyone outside their family.

Grown-ups hold the keys

Every family has a parent account protected by its own PIN. You set the rules: the daily learning goal, pocket money, screen time and chores - even whether your child sees money at all.

No strangers, ever

No public feed, no way to search for children. Chat between parent-approved friends is switched off while we finish building it safely - and you will always be able to switch it off yourself.

AI that forgets

When your child photographs homework, the photo goes only to an outside AI provider we ask to keep nothing: no storing, no training on children's work. The photo is then discarded - and you can switch the photo AI off completely.

Voice notes that delete themselves

When your child leaves feedback by voice, the recording is transcribed and then automatically deleted. If transcription fails, deletion can be delayed while we tidy up. A safeguarding hold - set by our safeguarding lead, never by anyone else - can keep a recording when a child's safety needs it. The written words are kept as a separate record.

Practice money, never real money

Pocket money in Study Stars is a learning figure. No real money moves anywhere in the app - ever. Children practise earning, saving and choosing; the habit is real, the money is not.

You are in full control. Parents decide what is switched on and off in Study Stars - chat, the photo AI, even whether a child sees money at all - and nobody joins the app without a parent's approval.

Learning at the heart

- **Real content, written for the app.** Over 23,000 original practice questions across Years 1 to 11, a five-step weekly spelling flow, flashcards that explain “here is why” when your child slips, and 11+ preparation for those who need it.
- **Homework becomes a game.** Your child photographs their real homework and the app turns it into interactive questions, then checks their answers like a teacher - with your consent and caps around every photo.
- **Effort is what earns.** Two tokens for every correct answer, a bonus for a perfect set. A wrong answer never earns - but it never punishes either. It simply becomes the next revision card.
- **Habits are the point.** Morning and evening routines, weekday and weekend, ticked off day by day, with chores set by you. Parents set the daily goal; children chase it and feel proud when they hit it.

Play is the reward

- **A buddy to care for.** Every child raises a buddy that grows with them through school - cooking for it, washing it, playing with it and dressing it. Caring teaches routine, kindness and responsibility.
- **A shop that is theirs.** Clothes, toys, furniture, squishies and a personalised toy box - all bought with tokens they earned through learning. They decide; that choice is the whole trick.
- **Screen time is earned.** Learning through the week earns screen minutes. Your child asks, and you tap approve or not now. The app never unlocks a device - you always do that part.
- **Pocket money they earn.** You set a weekly allowance; they earn it by finishing their learning days, spelling and homework, then choose to spend it in the app or save towards a goal that pays interest. You mark it paid.

Registrations, your data and honest limits

Registered with the ICO. Our ICO registration reference is ZC280642, in the name of Timothy Chase, trading as Study Stars Learning App. The ICO has confirmed payment and says the register entry will be published shortly. The certificate is not yet available.

What we hold. Children: first name, a username you choose, school year, and date of birth if you add one - no email address, no phone number. Grown-ups: your name, email address, settings and the records needed to run the service, nothing beyond that. Homework photos are discarded once read, and voice recordings are deleted after transcription, with the honest exceptions above.

How it is protected. Everything is encrypted as it travels between your device and our servers (TLS) and where it is stored (AES-256, as our hosting provider states). Family access checks keep each family to its own data; authorised support and safeguarding staff can access records only when their work needs it.

See it, erase it. You can see your family’s details in the app at any time. Erasing them yourself in the app is coming - until then, email hello@studystars.app and we will do it for you. When an account is deleted, its family’s data is deleted with it - apart from anything the law or safeguarding needs us to keep, which we would explain at the time.

What we do not claim. We do not claim certifications we do not hold, and no app can promise absolute security - so we will not. A signed data protection impact assessment, the full Children’s Code assessment, an independent security test and an accessibility audit are planned and tracked in our launch plan. Everything else in this leaflet is genuinely live in the app today.

Study Stars

Safe first. Learning always. Loved because it is theirs.



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